



Меѓународен Универзитет Визион - International Vision University
 Universiteti Ndërkombëtar Vizion - Uluslararası Vizyon Üniversitesi

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SYLLABUS

COURSE NAME	COURSE CODE	SEMESTER	COURSE LOAD	ECTS
ECONOMICS OF ENTERPRISE	2005	2	180	6

Prerequisite(s)	None
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Course Language	Turkish
Course Type	Required
Course Level	First Cycle
Course Lecturer	
Course Assistants	
Classroom	
Extra Curricular Office Hours and Location	Meeting: Consultancy:

Course Objectives	Understanding the establishment of enterprises, their functions, workings and duties that they are doing.
Course Learning Outcomes	<ul style="list-style-type: none"> • Identifying enterprises and detecting construction methods • Solving establishment places • Understanding main functions of enterprises • Understanding management rules • Understanding marketing phases • Explaining how enterprises define production, marketing and construct prices • Human resources alongside enterprises and environmental problems
Course Contents	Humans and their needs, relations between human-society-economy-production, definition of economics of enterprises, relationship among enterprise branch of science and other sciences, purposes of enterprises, relationships of enterprises to the environment and responsibilities, kinds of enterprises and classifications of agreement systems among enterprises, types according to the law, evolution of enterprise management, establishment and establishment place choice, enterprises size, type of capacities, functionalities of enterprises, main principles of enterprises, total quality management.

WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

Week	Subjects	Related Preparation
1	Introduction to economics of enterprise	Related Chapters of Course Sources
2	The goals of enterprises, functions and classification	Related Chapters of Course Sources
3	The enterprise establishment and site selection	Related Chapters of Course Sources
4	Management and management type concepts I	Related Chapters of Course Sources
5	Management and management type concepts II	Related Chapters of Course Sources
6	Production function	Related Chapters of Course Sources
7	Mid-term Exam	Related Chapters of Course Sources
8	Marketing I	Related Chapters of Course Sources
9	Marketing II	Related Chapters of Course Sources
10	Finance function I	Related Chapters of Course Sources
11	Finance function II	Related Chapters of Course Sources
12	Costs in enterprises	Related Chapters of Course Sources
13	Management of work force	Related Chapters of Course Sources
14	Environmental problems and enterprises	Related Chapters of Course Sources
15	Final Exam	Related Chapters of Course Sources

ECTS / WORKLOAD TABLE

Presentation / Seminar			
Hours for off-the-classroom study (Pre-study, practice)	14	3	42
Midterm Exam	1	12	12
Final examination	1	14	14
Total Work Load			
ECTS		6	

GENERAL PRINCIPLE RELATED WITH COURSE

Dear students,

In order to be included, learn and achieve full success that you deserve in the courses you need to come well prepared by reading the basic and secondary textbooks. We are expecting from you carefully to obey to the course hours, not to interrupt the lessons unless is very indispensable, to be an active participant on the courses, easily to communicate with the other professor and classmates, and to be interactive by participating to the class discussions. In case of unethical behavior both in courses or on exams, will be acting in framework of the relevant regulations. The attendance of the students will be checked in the beginning, in the middle or at the end of the lessons. Throughout the semester the students who attend to all lectures will be given 15 activity-attendance points in addition to their exam grades.

SOURCES**COMPULSORY LITERATURE**

No	Name of the book	Author's Name, Publishing House, Publication Year
1	Economics of enterprise and management	Prof. Dr. Oktay Alpugan ve diğ erleri, Beta basım ve yayım dağıtım, 1995
2		
3		

ADDITIONAL LITERATURE

No	Name of the book	Author's Name, Publishing House, Publication Year
1	Economics of enterprise and management	Prof. Dr. Muammer Doğan, Nobel Akademik Yayıncılık, 2014
2	Modern enterprises	Prof. Dr. İsmet Mucuk; Türkmen Kitabevi, 2013
3		

EVALUATION SYSTEM

Underlying the Assessment Studies	NUMBER	PERCENTAGE OF GRADE
Attendance/Participation	15	%10
Project / Event	1	%20
Mid-Term Exam	1	%35
Final Exam	1	%35
TOTAL	17	%100

ETHICAL CODE OF THE UNIVERSITY

In case of the students are cheating or attempt to cheat on exams, and in the case of not to reference the sources used in seminar studies, assignments, projects and presentations, in accordance to the legislations of the Ministry of Education and Science of Republic of Macedonia and International Vision University, will be applied the relevant disciplinary rules. International Vision University students are expected never to attempt to this kind of behavior.